



Celebration of **IMPACT** *Gala*



Sponsorship Opportunities

Ismael's Story

When Ismael began working with MiSide in 2021, he was dealing with the stress of being a high school student, as well as the death of his older sister.

Having a friend who had worked with Children, Youth and Family Services before, he knew that he could reach out for help and get the support he needed.

When he began working with Edna, he was struggling to cope and knew there had to be a better way to deal with all of the pain in his life.

"I would not be here if it wasn't for her."

He recently graduated from Cass Tech High School with Honors and received the Bill Gates Scholarship for his excellence in and out of school.

Now, 18-year-old Ismael is living in the Big Apple, following his dreams at Columbia University. He is excited to major in Computer Science and have a whole new city to explore and people to meet.

"It's the step in life that I have been waiting for my whole life."

It is because of your support that Ismael was able to receive the support that he did. You have helped him reach for the stars. He is forever grateful to you and MiSide.

"It's something special there for sure."

Thank you for creating an environment for kids to thrive and become who they were meant to be.

Thank you for changing lives.



PRESENTING SPONSOR: \$100,000

Lead the charge and present this incredible event to change lives in metro Detroit for years to come.

DETROIT LEGACY: \$50,000

Bring Detroiters great healthcare, access to quality education, a comfortable home, and the resources they need to build a life they love.

HOUSING FOR ALL: \$25,000

With over 600 units of affordable housing in Metro Detroit and growing, your gift helps to ensure that affordable housing is fair and accessible to those who need it most.

CHILDREN'S CHAMPION: \$15,000

Help all children and families thrive by supporting high quality, and affordable childcare, access to a great education plus much needed in-home programs.

BEHAVIORAL HEALTH HERO: \$10,000

Ensure access to quality healthcare for mind and body. Go above and beyond for those in crisis and struggling with substance use disorder.

FUNDING FUTURES: \$5,000

Empower others to secure employment, build skills, and shape their future. Promote homeownership and financial literacy for metro Detroiters.



Sponsorships of IMPACT



Presenting Sponsor: \$100,000

Detroit Legacy: \$50,000

Housing For All: \$25,000

Children's Champion: \$15,000

Behavioral Health Hero: \$10,000

Funding Futures: \$5,000

Supporter: \$2,500

Friend: \$1,000



Support MiSide as we fight to serve over 25,000 individuals in metro Detroit each year. With each dollar, you provide hope and the ability to chart a new course.

A Special Thank You				
Event Tickets	Event Promo	Social Media	Event Program	PR & Media
10	Live Mention & Signage	Feature <ul style="list-style-type: none"> • Logo • Links 	Feature Full Page	Name & Logo
8	Live Mention & Signage	Feature <ul style="list-style-type: none"> • Logo • Links 	Feature Full Page	Name & Logo
8	Live Mention & Signage	Feature <ul style="list-style-type: none"> • Logo 	Feature Half Page	Name & Logo
8	Live Mention & Signage	Feature <ul style="list-style-type: none"> • Logo 	Feature 1/4 Page	Sponsor Name
6	Signage	Mention	Listing	
4	Signage	Mention	Listing	
4	Signage			
2				



Sponsorships of IMPACT



On behalf of MiSide, I'm thrilled to invite you to partner with us for our annual Celebration of Impact Fundraising Gala.

For over 50 years, MiSide and its founding organizations—Southwest Solutions and Development Centers Inc.—have been a lifeline for individuals and families seeking stability by providing essential behavioral healthcare, quality education, stable housing, and pathways to financial security.

As our country's social safety net faces growing challenges, your support is more critical than ever. By participating, you empower MiSide to sustain vital services for neighbors who need them most.

A range of sponsorship opportunities is outlined in the enclosed packet, each offering meaningful benefits and recognition. We're confident you'll find a level aligned with your philanthropic goals.

For questions or to discuss your gift, contact Emily Madden at emily.madden@miside.org or 313-481-3113.

With Gratitude,

Sean J. de Four
President & CEO

September 13, 2025 | 6:00 PM | The Roostertail

Sponsorship Commitment

First Name _____ Last Name _____

Company (if applicable) _____

Street Address _____

City / State / ZIP _____ Phone _____

Email _____

SPONSORSHIP LEVEL

- ☐ Presenting (\$100,000)
- ☐ Detroit Legacy (\$50,000)
- ☐ Housing For All (\$25,000)
- ☐ Children's Champion (\$15,000)
- ☐ Behavioral Health Hero (\$10,000)
- ☐ Funding Futures (\$5,000)
- ☐ Supporter (\$2,500)
- ☐ Friend (\$1,000)
- ☐ Other _____

For more information
about sponsorship levels
or to donate online, scan
the QR code
or visit:
bit.ly/CelebrateImpact25



PAYMENT INFORMATION

☐ MC ☐ Visa ☐ Discover ☐ Amex

☐ Check

Check No: _____

Make your check to
MiSide. Write "COI25"
in the memo line.

Name on Card _____

Card No. _____ Exp. _____

Billing Address _____

Signature _____ Date _____

 Please send your completed form to Emily Madden:

BY MAIL: 5716 Michigan Avenue, Suite #3000, Detroit, MI 48210

OR EMAIL: emily.madden@miside.org



MiHealth

MiHealth provides quality, integrated health services for adults and children and make it possible for those we serve to recover and become productive members of the community.

MiWealth



MiWealth provides opportunities to achieve greater economic success. We promote and preserve homeownership and advance financial literacy, and have become a leader in workforce development and adult literacy services. All our services are free or low-cost.



MiHousing



MiHousing provides a broad range of services and housing assistance for families, veterans, and individuals experiencing homelessness or at risk of homelessness. We believe that everyone has the right to safe, dignified, and affordable housing.

MiEarlyYears



MiEarlyYears offers a wide range of services to support families with young children from pregnancy through age five. These services include prevention, education, early intervention, and treatment to help you and your child thrive.

Please contact Emily Madden by calling 313-481-3113 or via email at emily.madden@mside.org.